

Persuasion/Argumentation

Grade 7



Products or Action

Write to persuade

- Essay to persuade on an issue such as school uniforms; compare/contrast essays
- Letters to the Editor & Editorials
- Research Paper
- Annotated bibliography or works cited page

Discuss

- Responds to multiple viewpoints on public issues within a discussion
- Clarifies multiple viewpoints on an issue

Essential Thinking Needed while Reading or Listening to an Argument



- Draw conclusions from what you read and hear
- Analyze bias in what you read & hear
- Analyze positions on an issue
- Evaluate information used to support a position
- Recognize fallacies in logic
- Check sources for date & accuracy
- Analyze persuasive techniques used in what you read and write
- Judge effectiveness of arguments
- Determine Point of View in Media

Techniques to Use or Analyze

- Persuasive techniques (ethos, pathos, logos)
- Propaganda techniques
- Use **personal knowledge** & anecdotes to persuade
- Use research to persuade
- Consider your audience whether writing or verbally expressing your viewpoint (What appeals to that audience? What will persuade them? What questions will they have?)



Bolded text is new to this grade level.

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